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# DUPHAT, the MENA Region's Largest Pharmaceutical Exhibition

**MARCH**  
**7 8 9 2017**  
Dubai International Convention &  
Exhibition Centre, United Arab Emirates

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# DUPHAT

مؤتمر ومعرض دبي الدولي للصيدلة والتكنولوجيا  
Dubai International Pharmaceuticals &  
Technologies Conference & Exhibition

## POST SHOW REPORT 2016

**Edition: 21<sup>st</sup>**

**Dates: 15 -17 March 2016**

**Venue: Dubai  
International  
Convention and  
Exhibition Centre**

**Sheikh Rashid  
Hall and Sheikh  
Maktoum Hall**



- Overall Space: **14,000** sqm
- Number of Participating Companies: **500**
- Number of Participating Countries: **75**
- Expected visitors and participants: **22,000**
- Number of speakers: **140**
- Number of Scientific Sessions: **144**
- Number of Poster Presentations: **510**
- Number of Workshops: **30**

- Number of halls: **10**
- Number of world sponsors: **15**
- Number of representatives from pharmaceutical associations and organisations: **360**

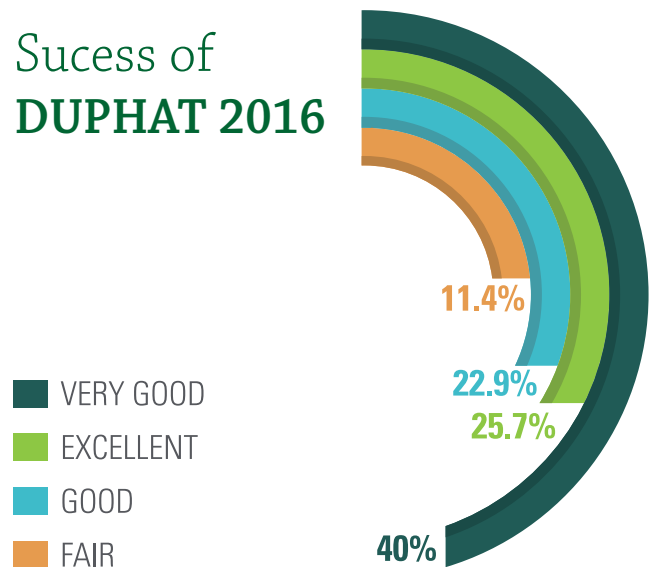
## Conference:

The conference hosted more than 144 Scientific lectures and were delivered by 140 speakers. The conference was designed to upgrade the knowledge of the pharmacists to new developments in the pharmaceutical industry. The conference also focused on enhancing the development of the pharmacist to meet the expectation of the patients in the evolving role of the pharmacists. The speakers who included deans, university professors, consultants and officials from prestigious pharmaceutical associations, presented on the below topics

- Future perspectives in Pharmacy
- New Developments in Pharmaceutical Sciences
- Managing Antimicrobial Resistance in UAE: Lessons Learned
- Enhancing Pharmaceutical Care Services
- The Way forward- Global Partnership & Governance
- New Perspectives in Pharmacy Services
- Challenges in Pharmacy Practice
- Expanding the Role of Pharmacist
- Safety Issues in Pharmacy Practice
- Credentials and applications in Pharmacy Practice
- Enhancing the Role of Pharmacist
- Innovation and Leadership in Pharmacy Education
- Antimicrobial Therapy Update
- Advanced Hospital Pharmacy
- Pharmacotherapy Update
- Advanced Clinical Pharmacy and Pharmacy Practice
- Medication Safety
- Nanotechnology and its industrial Application
- Pharmacists and Proper research Conduct



## Success of DUPHAT 2016



## Workshops

DUPHAT hosted 30 workshops which focused on specialized topics which enhanced the knowledge and working skills of delegates. This year the workshops focused on topics that included Patient- Pharmacist communication, pharmacodynamics, Post graduate and training opportunities.

Special Managerial workshops on Leadership Development and Change Management

# Poster Presentation

Call to submit posters attracted over 500 posters from both professionals and undergraduates. The posters covered topics researched and were a great source of discussion and knowledge sharing. Over 25 institutions from around the globe participated in the event.



# Exhibition

The exhibits covered an area of over 10000sqm. World's top 10 pharma companies along with other pharma companies displayed their products. DUPHAT provided an excellent platform to launch new products, and build new clientele. Pavilions from China, Turkey, Georgia featured in the exhibition.



“ This is our first time to participate in DUPHAT 2016 and we regret a lot for not participating from previous years. The number of pharmacists attended this event is huge and great chance to meet multinational principals and pharmacists from other GCC countries. DUPHAT has huge reputation among Arab countries, so great chance for us in participating this year.”

**Samuel Wahba**  
Reckitt Benckiser Arabia FZE

“ Gilead has recently open new office in the Middle East and this is our first year to participate in DUPHAT. It's big event where all pharmacist around here and we will be able to introduce our products and be familiarized with the people. Our company has huge pipelines and we want to share it here.”

**Bassem Youssef**  
Regional Product Manager  
Gilead Sciences Dubai

“ This is the 21st edition of DUPHAT and we have been there since the beginning. DUPHAT is becoming the well-known healthcare exhibition within the region and one of recognizable events in healthcare business.”

**Khaled Abdul Aal**  
Director – Principal Management  
Modern Pharmaceutical Company

# Value added at DUPHAT

