

تحت رعاية سمو الشيخ حمدان بن راشد آل مكتوم
نائب حاكم دبي، وزير المالية، رئيس هيئة الصحة بدبي

Under the patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum
Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority



DUPHAT

مؤتمر ومعرض دبي الدولي للصيدلة والتكنولوجيا
Dubai International Pharmaceuticals & Technologies Conference & Exhibition

2017 POST
SHOW
REPORT

510
Poster
Presentations

22,000
Participants
& Visitors

140
Speakers

14,000sqm
Overall Space

500
Participating
Companies

75
Participating
Countries

144
Scientific
Sessions

30
Workshops

The 22nd Edition of the **Dubai International Pharmaceuticals & Technologies Conference & Exhibition (DUPHAT)** was inaugurated by **H.E. Humaid Mohammed Obaid Al Qatami**, Chairman of the Board of the Dubai Health Authority, at the Dubai International Convention and Exhibition Centre.



Duphat Technology Exhibition

Conference Program Supporting Continuous Education

The DUPHAT conference, a 3 day event, featured speakers from USA, UK, Australia, Europe, Canada, Africa, Japan and Middle East, who presented a large variety of topics required for the continuous development of the pharmaceutical industry. Over the years, this conference has become the most sought event in the region for pharmacists, professionals from the pharmaceutical industry. The event featured multiple conference tracks with 144 sessions.



“ Identify others perspectives about pharmacy, get to hear interesting lectures and more ideas. Duphat helps to keep up scientifically and professionally. Pharmacy practice in Gulf area is very much improved, essential equal to North America and West Europe. ”

Prof. Albert I. Wertheimer, Ph.D., MBA,
Nova Southeastern University,
Philadelphia, USA

“ My experience is very positive with DUPHAT, as I have been coming for 6 consecutive years and I have seen it grow exponentially. I like it a lot, I like the energy of the students, I like the interaction with all the scientific community. The interaction, the knowledge shared and listening to the experiences of research and practices done by pharmacists from other countries is very beneficial for both me and the people who participate at DUPHAT. ”

Joaquima Serradell, PharmD, MPH, PhD
Temple University Hospital, Philadelphia, USA

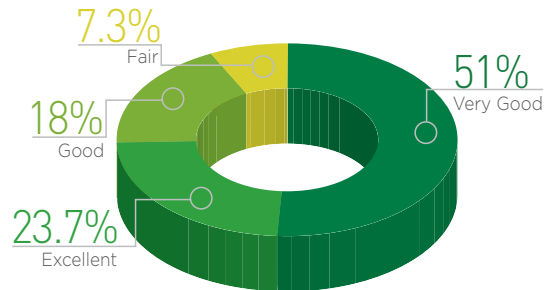
Some of the conference topics covered were:

- The current and future safety paradigm for medicines – new thinking and challenges from drug discovery through end usage.
- Methodological research with adverse event surveillance systems
- Measuring safety and quality of medicine use: lessons learnt from a global perspective of drug utilization research
- Disinfectants and Infection Control Protocols: The Forgotten Pharmacy Practice
- Pharmacy's Role in Population Health and Public Health
- Policy in Practice: changing medicines management for the 21st century
- The medication management pyramid: an integrated approach of the activities of the clinical pharmacist
- Systems approaches in providing better medicines for health care
- Drug Recalls, Market Withdrawals and Medical Safety Issues
- How are drug prices arrived at and controlled in various countries; Lessons to be learned from experience
- Heart Failure Assessment at the Community Pharmacy Level – Pharmacy Curriculum and Practice Advancement
- Influencing appropriate antibiotic decisions in acute infection
- Immunosuppressive therapy after organ transplantation: what's hot?

Poster Presentations

DUPHAT 2017 Poster Presentation featured over 600 posters from both professional and undergraduates. Posters offered the presenters an opportunity to present and discuss their research with participants of the event. The posters were judged by the experts of the industry.

Rating of DUPHAT 2017



“Duphat is very amazing from many perspectives seeing different people from different countries, learning about pharmaceutical practice from various areas. The exhibition hall is just absolutely incredible”. Duphat is a great way to learn about how pharmacy is practiced around the world. It should enable an increase in pharmacy practice both here as well as for those who attend. A great learning experience, amazing to see many students here and what they do.”

Prof. Eric Boyce, Pharm.D.

Associate Dean for Academic Affairs, Professor of Pharmacy Practice, Thomas J. Long School of Pharmacy & Health Sciences University of the Pacific, US

Workshops

DUPHAT hosted 36 workshops which focused on the pharmacy and managerial skills. The special managerial workshop focused on the topics that developing extraordinary leaders-“Your Leadership Journey” and 3D Management Skills.



“I am working for BD US company. We are participating in DUPHAT for the first time. We have many customers from our company here around us, so it is a great opportunity to discuss about the current projects in the region. This is very interesting exhibition, probably opening the new opportunity for the future. The event is organized very well.”

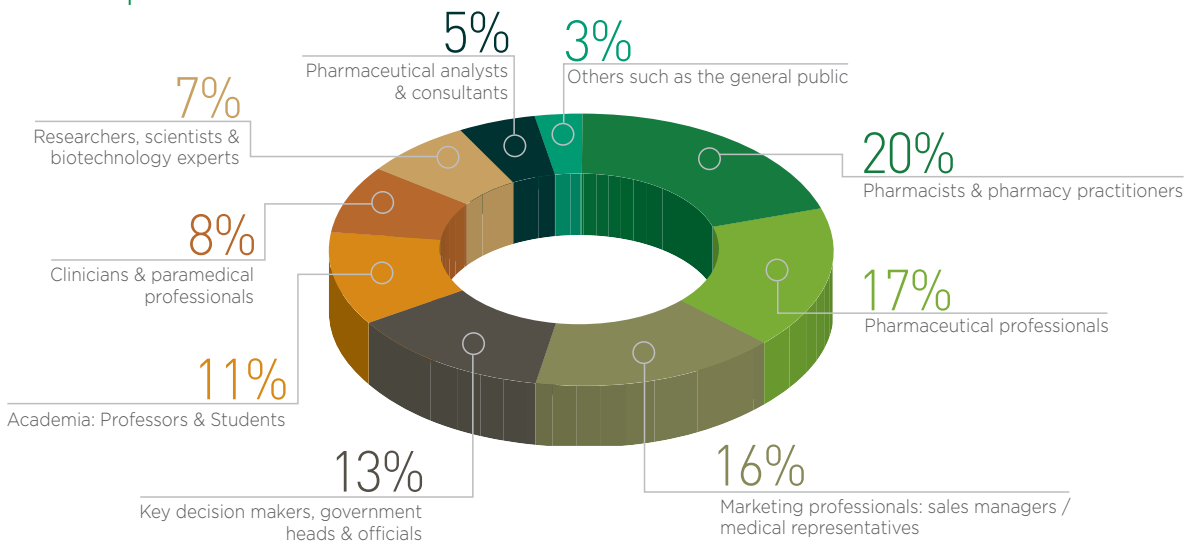
Mr. Emmanuel Barbato

Sales Manager EEMEA, Becton Dickinson, France

Exhibition

DUPHAT has become the largest gathering of the pharma industry in the MENA region. The exhibition covered an area of over 15000sqm, with exhibitors showcasing their latest and fast moving products from leading multinational and regional companies. The latest technical information from the pharmaceutical industry was highlighted in the Pharmaceutical Technologies zone. The exhibition provided a platform to forge new and nurture existing partnerships for further development of business. Thus, DUPHAT is contributing to the ongoing development of the pharma industry.

Participants Profile



Exhibitors Symposium

A **great opportunity** provided to introduce products and services to the market.

Visitors Feedback

96%

confirmed they will attend DUHAT 2018

65%

learned about new products

66%

successfully reached new contacts

74%

found new suppliers



“It is a great opportunity to participate in DUPHAT. We were participating in duphat last 6 years, and this is a great opportunity to meet all our partners in the pharma industry and also it is a great opportunity for us to launch our new products as well.”

Nirwana Yahya
Product Manager, STADA

Visitor Profile

- Pharmacists & Pharmacy Practitioners
- Pharmaceutical Professionals
- Trade Visitors/Marketing Professionals: Sales Managers/Medical Representatives
- Key Decision Makers, Government Heads & Officials
- Academia: Professors & Students
- Clinicians & Paramedical Professionals
- Researchers, Scientists & Biotechnology Experts
- Pharmaceutical Analysts & Consultants
- Purchase Officers of Pharma Companies



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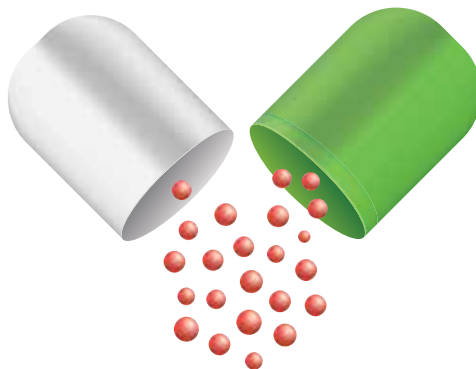
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27 FEBRUARY - 1 MARCH

2018

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