

# AXIOS SCIENTIFIC PROGRAM

## DAY ONE

10 JANUARY, TUESDAY

**Hall E** | Inside Exhibition Hall 3 |

## THE IMPACT OF ACCESS ON HEALTHCARE EFFICIENCY

### INTRODUCTION

11:00 – 11:10

#### *THE IMPORTANCE OF THE HEALTHCARE SYSTEM EFFICIENCY*

**Dr. Ali Al Sayed Hussain**, Director of the Pharmacy Department, Dubai Health Authority (DHA)

**Dr. Joseph Saba**, Chief Executive Officer, Axios International

### REGULATOR PERSPECTIVE

11:15 – 11:25

#### *INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Dr. Mohammed Al Shennawi**, General Director, General Administration of Pharmaceutical Care Ministry of Health, Saudi Arabia

11:30 – 11:40

#### *OPPORTUNITIES TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Dr. Esra'a Soud Al Hammad**, Clinical Pharmacist, Pricing Department, Jordan Food and Drug Administration (JFDA), Jordan

11:45 – 11:55

#### *HOW PATIENT SUPPORT PROGRAMS (PSPs) CAN CONTRIBUTE TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Dr. Khuloud Jamal Bin Rafeea**, Division Director Drugs & Medical Products, Department of Health (DoH), United Arab Emirates

### HEALTHCARE PROVIDERS PERSPECTIVE

12:00 – 12:25

#### *INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Dr. Raafat Abdelfattah**, Executive Manager of National Cancer Institutions, Egypt

**Dr. Mohamed Riaz Kasmani**, Head Oncologist and Medical Director at Mombasa Cancer Centre Chairman of Kenya Association of Physicians (KAP), Kenya

12:25 – 12:35

#### *OPPORTUNITIES TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Dr. Hawra Ali Al Sayed**, Clinical Pharmacist, Dubai Health Authority (DHA), United Arab Emirates

12:40 – 12:50

#### *HOW PSPs CAN CONTRIBUTE TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*

**Mr. Khaled Al Qawasmeh**, President of Emirates Oncology Nursing Society, Emirates Oncology Nursing Society, United Arab Emirates

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## PATIENT PERSPECTIVE

- 12:55 – 13:05 *INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Hero 1**
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- 13:10 – 13:20 *OPPORTUNITIES TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Hero 2**
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- 13:25 – 13:30 *HOW PSPs CAN CONTRIBUTE TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Hero 3**
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## PRIVATE INDUSTRY PERSPECTIVE

- 13:40 – 13:50 *INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Dr. Mirna Matni**, Director Health Policy & Payer Insights, Center of Clinical, Health Economics and Outcomes (CCHO), United Arab Emirates
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- 13:55 – 14:05 *OPPORTUNITIES TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Mr. Husam Al Majali**, Health Technology Assessment (HTA) Insurance Lead, MSD Gulf, United Arab Emirates
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- 14:10 – 14:20 *HOW PSPs CAN CONTRIBUTE TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Dr. Nabeel Abdulfattah Ameen**, Senior Manager - Medical Claims and Provider Network, National General Insurance Company (PJSC), United Arab Emirates
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## SOCIETAL PERSPECTIVE

- 14:25 – 14:35 *INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Mr. Muhammad Achar Bozdar**, Founder and Member of Board- Fast Rural Development Programme, Pakistan
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- 14:40 – 15:05 *OPPORTUNITIES TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Dr. Abdullah Al Summit**, General Manager of Direct Aid, Kuwait  
**Dr. Mohamed El Sahili**, Board Director, Africa Health Federation Board Director, Corporate Council on Africa Chief Vision Officer Medland Hospital, Zambia
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- 15:10 – 15:20 *HOW PSPs CAN CONTRIBUTE TO OVERCOME THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM*  
**Prof. Muhanned Hararah**, Manager of Programs Directorate, General Consultant, Qatar Cancer Society, Qatar
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- 15:20 – 16:00 *PANEL DISCUSSION*  
**Mr. Kais Badran**, Founder & Chief Executive Officer, Grey Matter, United Arab Emirates
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## DAY TWO

11 JANUARY, WEDNESDAY

### Hall E | Inside Exhibition Hall 3

- 11:00 – 11:10 **BRIEFING**  
**Ms. Raheleh Daneshi**, Regional Operation Lead, Access to Treatment Greater MENA, Axios International, United Arab Emirates  
**Mr. Omer Karfis**, Head of Access to Treatment Greater MENA, Axios International, United Arab Emirates
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- 11:15 – 11:25 **COMING SOON - BE THE FIRST TO KNOW**  
**HE. Dr. Mohammed Suhail Al Mehari**, Chief Executive Officer and Managing Director, Dar Al Ber Society, United Arab Emirates
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- 11:30 – 11:55 **ADDRESSING HEALTHCARE SYSTEM INEFFICIENCIES TO ACCELERATE PATIENT ACCESS TO INNOVATIVE TREATMENTS**  
**Dr. Anas Hamad**, Director of Pharmacy Department, National Center for Cancer Care & Research, Doha, Qatar
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- 12:00 – 12:10 **UNVISUALIZED HEALTHCARE SYSTEM INEFFICIENCIES**  
**Ms. Lina Al Barghothi**, Head of Access to Adherence and Home Care Greater MENA, Axios International, United Arab Emirates  
**Ms. Sawsan Al Shurafa**, Head of Access to Adherence and Home Care Greater MENA, Axios International, United Arab Emirates
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- 12:15 – 12:25 **HOW STRUCTURED DATA WILL RESHAPE THE PATIENT JOURNEY**  
**Mr. Jean Noel Saba**, Digital Consultant, Axios International, United Arab Emirates
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- 12:30 – 12:40 **ADDRESSING THE INEFFICIENCIES OF THE HEALTHCARE SYSTEM FROM THE PATIENTS' JOURNEY PERSPECTIVE**  
**Ms. Malak Ammar**, Head Business Excellence and New Launches, Greater MENA, Axios International, United Arab Emirates  
**Ms. Zeenah Al Naqeeb** Head of Business Monitoring & Competitive Advantage, Greater MENA, Axios International, United Arab Emirates
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- 12:45 – 13:00 **THE ANNOUNCEMENT**  
**HE. Dr. Mohammed Suhail Al Mehari**, Chief Executive Officer and Managing Director, Dar Al Ber Society, United Arab Emirates
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